Archives:

AY 2016-2017

AY 2017-2018

AY 2018-2019

AY 2019-2020

AY 2020-2021

CSCU Communication Transfer Pathway 2021-2022

Contents	
p 1	Learning Outcomes
pp 2-3	CSCU Pathway Transfer AA Degree: Communication Studies
	Transfer Pathway and Degree Requirements:
pp 4-7	CCSU, BA Strategic Communications
pp 8-10	CCSU, BA Media Studies – Digital Filmmaking and Television Production Emphasis
pp 11-13	CCSU, BA Media Studies – Media Analyst Emphasis
pp 14-16	CCSU, BA Media Studies Multimedia Production and New Technologies Emphasis
pp 17-19	ECSU, BS Communication
pp 20-22	SCSU, BS Communication – Advertising and Public Relations
pp 23-25	SCSU, BS Communication – Film, Television, & Digital Production
pp 26-28	SCSU, BS Communication – Personal & Professional Communication
pp 29-31	WCSU, BA Communication Studies
pp 32-35	WCSU, BA Media Arts - Media Production Option
pp 36-38	COSC, BA General Studies: Communication Concentration
	Remaining Credits:
pp 39-40	CCSU, BA Strategic Communications
pp 41-42	CCSU, BA Media Studies – Digital Filmmaking and Television Production Emphasis
pp 43-44	CCSU, BA Media Studies – Media Analyst Emphasis
pp 45-46	CCSU, BA Media Studies Multimedia Production and New Technologies Emphasis
pp 47-48	ECSU, BS Communication
pp 49	SCSU, BS Communication – Advertising and Public Relations
pp 50-51	SCSU, BS Communication – Film, Television, & Digital Production
pp 52-53	SCSU, BS Communication – Personal & Professional Communication
p 54	WCSU, BA Communication Studies
pp 55-56	WCSU, BA Media Arts – Media Production Option
pp 57-58	COSC, BA General Studies: Communication Concentration

Changes

Changes from AY 2016/2017, when the CSCU Pathway Transfer A.A. Degree: Communication Studies was first offered.

- (a) SCSU made changes to their LEP and foreign language requirements that do not affect the requirements for the community college pathway degree, but may affect the way the student is received at SCSU
- (b) clarified Additional General Education Requirements 1 & II
- (c) added IDS 101 to COSC General Education Requirements

Changes from AY 2017/2018.

- (a) COSC page 21, lines 7 & 8: corrected to ENG 101 and ENG 102 COSC page 22, line 32: corrected to COM 499 Capstone COSC page 34, line 36: corrected to COM 499 Capstone
- (b) Updated WCSU programs to reflect changes in general education requirements
- (c) p10, p 12, p 15 line 29: COM 2xx changed to MDS 245 Introduction to Media Studies

Changes for AY 2018-2019 (made 03/2019)

Changes made 04/03/2019 for AY 2019/2020

- (a) Updates to CCSU Strategic Communication
- (b) Additional of 3 CCSU Media Studies Degrees
- (c) Addition of WCSU Media Arts Degree

Changes made 4/17/2019 for AY 2019/2020

(a) Updates to SCSU programs

Changes made 4/24/2019 for AY 2019/2020

- (a) Removed Statistics requirement from CCSU programs
- Changes for AY 2020/21
 - (a) Added line 5 to Transfer AA section 3/10/2020

No changes for AY 2021/22

Added Program outcomes 12/2/2021

Program Learning Outcomes:

- 1.Describe the Communication discipline and its central questions
- 2. Employ Communication theories, perspectives, principles, and concepts
- 3. Create messages appropriate to the audience, purpose, and context
- 4. Critically analyze messages
- 5. Apply ethical communication principles and practices
- 6.Influence public discourse

CSCU Pathway Transfer A.A. Degree: Communication Studies

1	FRAMEWORK30		
2	Section A: Common Designated		
	Competencies		
3	Written Communication I	ENG 101 Composition	3 credits
4	Written Communication II	General Education Elective	3 credits
5			
6	Scientific Reasoning	General Education Elective	3-4 credits
7	Scientific Knowledge & Understanding	General Education Elective	3-4 credits
8	Quantitative Reasoning	General Education Elective	3 credits
9	Historical Knowledge & Understanding	General Education Elective	3 credits
10	Social Phenomena	General Education Elective	3 credits
11	Aesthetic Dimensions	General Education Elective	3 credits
12	Section B: Campus Designated Competencies		
13	Competency 1	General Education Elective	3 credits
14	Competency 2	General Education Elective	3 credits
15	Framework30 Total	70.	30-31
			credits

16	PATHWAY30	>	
17	Additional General Education Courses		
18	General Education Elective 1: Creativity	General Education Elective	3 credits
	Will fulfill:		
	CCSU – Study Area I: Arts & Humanities		
	ECSU – Creative Expressions		
	SCSU – Creative Drive	Cannot be used to meet a	
	WCSU – General Education Elective	Framework30 requirement.	
	CO – General Education Elective		
19	General Education Elective 2: Global	General Education Elective	3 credits
	Knowledge		
	Will fulfill:		
	CCSU - Study Area II: Social Sciences		
	ECSU – Individuals and Society	Cannot be used to meet a	
	SCSU – Global Awareness	Framework30 requirement.	
	WCSU – General Education Elective		
	CO – Global Understanding		
20	Major Program Requirements		
21	COM 101	Introduction to Mass	3 credits
		Communication	
22	Choose two from the following three:		6 credits
	COM 172	Interpersonal Communication	
	COM 173	Public Speaking	

22	COM ### (or other designation)**: a Media Production / Media Writing course Choose two additional COM courses***	Media Production / Media Writing course (including journalism)	Caradita
23			6 credits
24	Unrestricted Electives		
25	Students should consider beginning or completing work on foreign language requirements (at CCSU, ECSU and WCSU) not already met in high school and beginning work on a minor (required at CCSU – up to 9 credits can be completed at the community college). They may also complete other General Education requirements for CCSU, WCSU, SCSU, and CO—but NOT ECSU.		
26			9 credits
27	Pathway30 Total		30 credits

28	Communication Pathway Total	1	60-61
			credits

^{*}COM 173 may be used as Section B Competency for schools that have Oral Communication in the FRAMEWORK30; these students are allowed 3 credits additional Unrestricted Free Electives.

^{**}Courses that fit the title of Media Production or Media Writing will be determined by each Community College

^{***}COM 100 will NOT be accepted as an additional COM course.

Complete four-year degree with articulation of community college degree to four-year degree **Strategic Communications B.A.**

1	Communit	v Colleges		CCSU	
2		,	Credits		Credits
3			Frame	ework30	L
4		Genera		ion Requirements	
5	Competency:				
6	Section A				
7	Written I	English 101	3	English 110	3
8	Written II	Gen Ed	3	Skill Area I – Communication	3
9	Scientific Reasoning	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
10	Scientific Knowledge	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
11	Quantitative	Gen Ed	3	Skill Area II – Mathematics	3
12	Historical Knowledge	Gen Ed	3	Study Area II – History	3
13	Social Phenomena	Gen Ed	3	Study Area II – Social Science	3
14	Aesthetic Dimensions	Gen Ed	3	Study Area I – Arts and Humanities	3
15	Section B				
16	Competency:	Gen Ed	3	Skill Area IV – University Requirement	3
				See line 29.**	
17	Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3
18	Framework30 Credits (30-31)			30-31
19			Path	nway30	
20		Additiona	l Genera	al Education Courses	
21	Additional General Edu Creativity	cation I:	3	Study Area I – Arts and Humanities	3
22	Additional General Edu Global Knowledge	cation II:	3	Study Area II – Social Sciences	3
23				Study Area I – Literature	3
24				Study Area III – Behavioral Sciences	3
25				Skill Area II – Math/Stat/ Comp Sci	3
26			0-6	Skill Area III – Foreign Language	6
				Proficiency	
				See requirements <u>here</u> . If the	
				requirement has been met in whole or	

			in part, general education and open	
			elective credits will adjust accordingly.	
27	General Education Credits:	36		52
28	Ma	jor Pro	gram Courses	
29	Choose two from the following three:	6		<mark>(3)</mark>
	COM 172 Interpersonal Communication		COMM 215 Interpersonal Communication	
	COM 173 Public Speaking		**COMM 140 Public Speaking – When taken at the community college to fulfill a Section B requirement, counts at CCSU as Skill Area IV – University Requirement. See line 16. Otherwise received as open elective credit.	
	COM ### (or other designation)**: a Media Production / Media Writing course		Open elective credit.	
30	COM 101 Intro to Mass Communication	3	COMM 230 Introduction to Mass Media (Elective in the major)	3
31		_	COMM 231 Communication Technologies	3
32	Choose one additional COM course:	3	COMM 234 Public Relations	3
	(not COM 100); will count as COMM	\sim ν	COMM 253 Introduction to	3
	234 or COMM 253	\)'	Organizational Communication	
33			COMM 343 Communication and Social Influence	3
34			Other Related/Special Requirements – choose one of the following blocks:	8
35			For Public Relations Emphasis: COMM 334 Public Relations Strategies & Techniques AND COMM 410 Public Opinion OR COMM 434 Campaign Development Methods OR COMM 439 Social Media Methods & Big Data	(0-8)
36			For Organizational Communication Emphasis: COMM 356 Professional Communication COMM 453 Organizational Communication	(0-8)

37			Elective courses in the field: COMM 301 Critical Thinking (4) COMM 302 Problem Solving & Decision Making (4) COMM 315 Political Communication (4) COMM 316 Gender & Communication (3) COMM 332 Web Publishing (4) COMM 339 Social Media & Public Relations (4) COMM 341 Signature Events: Public Relations and Media Relations (3) COMM 345 Writing for the Electronic Media (4) COMM 353 Interviewing Theory & Practice (3) COMM 355 Converging Media (4) COMM 406 Case Studies in Public Relations (4) COMM 414 Nonverbal Communication (4) COMM 436 Streaming Media in Web Publishing (4) COMM 450 Communication Skills for Training and Development (3) COMM 451 Environmental Communication (3) COMM 452 Health Communication (4) COMM 454 Communication & Social Change (3) COMM 456 Corporate Communication (4) COMM 458 Sports Communication (4) COMM 490/492 Internship (3-6) COMM 493 Capstone (4-8) COMM 495 Special Topic (3-4)	12
20	Dun annua Carrier Carrier	42	COMM496 Field Studies (3-6)	20
38	Program Course Credits: Required Minor:	12		38 18
40	Required Hillion	Onen	Electives	10
41	Choose one additional COM course	3		<mark>3</mark>
71	(not COM 100)	_		<u>-</u>
42	If taken at the community college and not used to fulfill a section B category: COM 173 Public Speaking	3	COMM 140 Public Speaking	<mark>(3)</mark>
	COM 173 I abile Speaking			

	COM ### (or other designation)**: a Media Production / Media Writing course			
44	Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language and/or minor requirements will end up with more open elective credits at CCSU.			
45	Open Elective credits:	12		3-9
46	Total Credits at the Community College		Total Credits for the 4-Year Degree	120



Complete four-year degree with articulation of community college degree to four-year degree

Media Studies B.A. - Digital Filmmaking and Television Production Emphasis

1	Commur	ity Colleges		CCSU	
2		,	Credits		Credits
3			Fram	ework30	•
4		Genera	l Educat	ion Requirements	
5	Competency:				
6	Section A				
7	Written I	English	3	English 110	3
		101			
8	Written II	Gen Ed	3	Skill Area I – Communication	3
9	Scientific Reasoning	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
10	Scientific Knowledge	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
11	Quantitative	Gen Ed	3	Skill Area II – Mathematics	3
12	Historical Knowledge	Gen Ed	3	Study Area II – History	3
13	Social Phenomena	Gen Ed	3	Study Area II – Social Science	3
14	Aesthetic Dimensions	Gen Ed	3	Study Area I – Arts and Humanities	3
15	Section B				
16	Competency:	Gen Ed	3	Skill Area IV – University Requirement	3
				See below**	
17	Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3
18	Framework30 Credits	s (30-31)			30-31
19		•	Path	nway30	
20		Additiona	l Gener	al Education Courses	
21	Additional General Ed	lucation I:	3	Study Area I – Arts and Humanities	3
	Creativity				
22	Additional General Ed	lucation II:	3	Study Area II – Social Sciences	3
	Global Knowledge				
23				Study Area I – Literature	3
24				Study Area III – Behavioral Sciences	3
25				Skill Area II – Math/Stat/ Comp Sci	3
26			0-6	Skill Area III – Foreign Language	6
				Proficiency	
1				See requirements <u>here</u> . If the	
			1	I was an it was a sure land a land a sure as a sure a land a sure	I
				requirement has been met in whole or	
				in part, general education and open	
27	General Education Cr		36	,	52

28	Ma	jor Pro	gram Courses	
29	Choose two from the following	<mark>6</mark>		0
	three:		COMMA 245 laboure and	
	COM 172 Interpersonal Communication		COMM 215 Interpersonal Communication received as open	
	Communication		elective credit	
			elective credit	
	COM 173 Public Speaking		**COMM 140 Public Speaking – When	
			taken at the community college to	
			fulfill a Section B requirement, counts	
			at CCSU as Skill Area IV – University	
			Requirement. See line 16. Otherwise	
			received as open elective credit.	
	COM ### (or other designation)**:		May count as meeting one of the	
	a Media Production / Media Writing		requirements on lines 32 or 33.	
	course		Otherwise, open elective credit.	
30	Choose two additional COM	<mark>6</mark>	May count as meeting one or both of	
	courses (not COM 100)		the requirements on lines 32 and 33.	
24			Otherwise, open elective credit.	
31			Core Courses: COMM 220 Introduction to History of	3
32			Film	5
			OR	
		~ 1	COMM 255 Visual Communication	
33		110	COMM 227 Introduction to TV	3
			Production	
			OR	
			COMM 228 Introduction to Digital Film	
			Production	
32	COM 101 Intro to Mass	3	COMM 230 Introduction to Mass	3
	Communication		Media	
33			COMM 231 Communication	3
21			Technologies COMM 336 Media Literacy	3
34			COMM 336 Media Literacy Required Emphasis Courses	12
33			Students must take at least 3 courses	14
			from the list below and should	
			complete COMM 227 or COMM 228	
			prior to taking any of these additional	
			courses:	
			COMM 327 TV Production	
			COMM 328 Digital Film Production I	
			COMM 329 Screenwriting	
			COMM 345 Writing for the Electronic	
			Media	
			COMM 427 Studio Production	

COMM 428 Digital Film Production II COMM 485 Topics in Media & Culture COMM 487 TV Documentary COMM 488 Film Documentary COMM 490 Internship (3-6) COMM 493 Seminar in Communication (4-8) COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count as directed electives towards the
COMM 487 TV Documentary COMM 488 Film Documentary COMM 490 Internship (3-6) COMM 493 Seminar in Communication (4-8) COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
COMM 488 Film Documentary COMM 490 Internship (3-6) COMM 493 Seminar in Communication (4-8) COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
COMM 490 Internship (3-6) COMM 493 Seminar in Communication (4-8) COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
COMM 493 Seminar in Communication (4-8) COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
(4-8) COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
COMM 496 Field Studies in Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
Communication (3) Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
11 credits are in 400-level classes and at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
at least 18 credits in 300- and 400-level courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
courses. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count
departments and programs (e.g. Journalism, Cinema Studies) can count
Journalism, Cinema Studies) can count
as directed electives towards the
major, upon advisor approval).
37 Program Course Credits: 15
38 Required Minor:
Open Electives
40 Students who have fulfilled the
foreign language requirement in
high school or who use open
elective credits at the community
college to fulfill foreign language
and/or minor requirements will
and/or minor requirements will end up with more open elective
end up with more open elective
end up with more open elective credits at CCSU.

Complete four-year degree with articulation of community college degree to four-year degree

Media Studies B.A. – Media Analyst Emphasis

1	Commun	ity Colleges		CCSU				
2	Credits		CCSO	Credits				
3				 	Cicuits			
	Transcoor							
4		Genera	<u>l Educat</u>	ion Requirements	_			
5	Competency:							
6	Section A							
7	Written I	English 101	3	English 110	3			
8	Written II	Gen Ed	3	Skill Area I – Communication	3			
9	Scientific Reasoning	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4			
10	Scientific Knowledge	Gen Ed	3-4	Study Area IV - Natural Sciences	3-4			
11	Quantitative	Gen Ed	3	Skill Area II – Mathematics	3			
12	Historical Knowledge	Gen Ed	3	Study Area II – History	3			
13	Social Phenomena	Gen Ed	3	Study Area II – Social Science	3			
14	Aesthetic Dimensions	Gen Ed	3	Study Area I – Arts and Humanities	3			
15	Section B		~ 1					
16	Competency:	Gen Ed	3	Skill Area IV – University Requirement See below**	3			
17	Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3			
18	Framework30 Credits	s (30- 31)			30-31			
19			Path	nway30				
20		Additiona	l Genera	al Education Courses				
21	Additional General Ed	lucation I:	3	Study Area I – Arts and Humanities	3			
22	Additional General Ed Global Knowledge	lucation II:	3	Study Area II – Social Sciences	3			
23				Study Area I – Literature	3			
24				Study Area III – Behavioral Sciences	3			
25				Skill Area II – Math/Stat/ Comp Sci	3			
26			0-6	Skill Area III – Foreign Language Proficiency	6			
				See requirements here. If the				
				requirement has been met in whole or				
				in part, general education and open				
				elective credits will adjust accordingly.				
27	General Education Cr	edits:	36		52			
28	Major Program Courses							

29	Choose two from the following three:	<mark>6</mark>		0
	COM 172 Interpersonal		COMM 215 Interpersonal	
	Communication		Communication received as open	
			elective credit	
	COM 173 Public Speaking		**COMM 140 Public Speaking – When	
			taken at the community college to	
			fulfill a Section B requirement, counts	
			at CCSU as Skill Area IV – University	
			Requirement. See line 16. Otherwise	
			received as open elective credit.	
	COM ### (or other designation)**:		May count as meeting one of the	
	a Media Production / Media Writing		requirements on lines 32 or 33.	
	<mark>course</mark>		Otherwise, open elective credit.	
30	Choose two additional COM	<mark>6</mark>	May count as meeting one or both of	
	courses (not COM 100)		the requirements on lines 32 and 33.	
-			Otherwise, open elective credit.	
31			Core Courses:	
32			COMM 220 Introduction to History of	3
			Film OR	
			COMM 255 Visual Communication	
33		~)	COMM 227 Introduction to TV	3
			Production	
			OR	
			COMM 228 Introduction to Digital Film	
			Production	
34	COM 101 Intro to Mass	3	COMM 230 Introduction to Mass	3
25	Communication		Media	
35			COMM 231 Communication Technologies	3
36			COMM 336 Media Literacy	3
30			Required Emphasis Courses	12
			Students must take at least 3 courses	12
			from the list below and should	
			complete COMM 336 prior to taking	
			any of these additional courses:	
			COMM 301 Critical Thinking	
			COMM 315 Political Communication	
			COMM 319 Filmic Narrative	
			COMM 338 Analysis of News	
			COMM 355 Converging Media	
			COMM 380 Women & Film	
			COMM 410 Public Opinion	
			COMM 410 Public Opinion	

		1		
			COMM 431 Mass Media & Society	
			COMM 432 Media in Film	
			COMM 435 Images of Gender in the	
			Media	
			COMM 445 Advertising & Society	
			COMM 455 Global Visual	
			Communication	
			COMM 465 Sport & Media: Images &	
			Representations	
			COMM 485 Topics in Media & Culture	
			COMM 490 Internship (3-6)	
			COMM 493 Seminar in Communication	
			(4-8)	
			COMM 496 Field Studies in	
			Communication (3)	
37			Complete 11 additional credits in	11
			directed electives to equal 38 total	
			credits in the major such that at least	
			11 credits are in 400-level classes and	
			at least 18 credits in 300- and 400-level	
			courses. Two courses from other	
			departments and programs (e.g.	
		A	Journalism, Cinema Studies) can count	
			as directed electives towards the	
			major, upon advisor approval).	
38	Program Course Credits:	15		38
39	Required Minor:			18
40		Open	Electives	
41	Students who have fulfilled the	-		
	foreign language requirement in			
	high school or who use open			
	elective credits at the community			
	college to fulfill foreign language			
	and/or minor requirements will			
	end up with more open elective			
	credits at CCSU.			
42	Open Elective credits:	9		12
43	Total Credits at the Community		Total Credits for the 4-Year Degree	120
	College			
	-	•		

Complete four-year degree with articulation of community college degree to four-year degree

Media Studies B.A. – Multimedia Production and New Technologies Emphasis

1	Commu	nity Colleges		CCSU			
2	Credits				Credits		
3			Fram	ework30	1		
4	General Education Requirements						
5	Competency:						
6	Section A						
7	Written I	English 101	3	English 110	3		
8	Written II	Gen Ed	3	Skill Area I – Communication	3		
9	Scientific Reasoning	Gen Ed	3-4	Study Area IV - Natural Sciences	3-4		
10	Scientific Knowledge	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4		
11	Quantitative	Gen Ed	3	Skill Area II – Mathematics	3		
12	Historical Knowledge	Gen Ed	3	Study Area II – History	3		
13	Social Phenomena	Gen Ed	3	Study Area II – Social Science	3		
14	Aesthetic Dimensions	Gen Ed	3	Study Area I – Arts and Humanities	3		
15	Section B						
16	Competency:	Gen Ed	3	Skill Area IV – University Requirement See below**	3		
17	Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3		
18	Framework30 Credit	ts (30-31)	V		30-31		
19		1	Path	nway30			
20		Additiona	al Gener	al Education Courses			
21	Additional General E Creativity	ducation I:	3	Study Area I – Arts and Humanities	3		
22	Additional General E Global Knowledge	ducation II:	3	Study Area II – Social Sciences	3		
23				Study Area I – Literature	3		
24				Study Area III – Behavioral Sciences	3		
25				Skill Area II – Math/Stat/ Comp Sci	3		
26			0-6	Skill Area III – Foreign Language Proficiency See requirements here. If the requirement has been met in whole or in part, general education and open	6		
				elective credits will adjust accordingly.			
	General Education Credits: 30						
27 28	General Education C		36	gram Courses	52		

29	Choose two from the following	<mark>6</mark>		0
	three: COM 172 Interpersonal		COMM 215 Interpersonal	
	Communication		Communication received as open	
			elective credit	
	COM 173 Public Speaking		**COMM 140 Public Speaking – When	
			taken at the community college to	
			fulfill a Section B requirement, counts	
			at CCSU as Skill Area IV – University Requirement. See line 16. Otherwise	
			received as open elective credit.	
			received as open elective credit.	
	COM ### (or other designation)**:		May count as meeting one of the	
	a Media Production / Media Writing		requirements on lines 32 or 33.	
	<mark>course</mark>		Otherwise, open elective credit.	
30	Choose two additional COM	<mark>6</mark>	May count as meeting one or both of	
	courses (not COM 100)		the requirements on lines 32 and 33.	
			Otherwise, open elective credit.	
31			Core Courses:	
32			COMM 220 Introduction to History of	3
			Film	
			OR COMM 255 Visual Communication	
33		-	COMM 227 Introduction to TV	3
33			Production	3
		V	OR	
			COMM 228 Introduction to Digital Film	
			Production	
34	COM 101 Intro to Mass	3	COMM 230 Introduction to Mass	3
	Communication		Media	
35			COMM 231 Communication	3
			Technologies	
36			COMM 336 Media Literacy	3
37			Required Emphasis Courses	12
			Students must take at least 3 courses	
			from the list below and should	
			complete COMM 227 or COMM 228 prior to taking any of these additional	
			courses:	
			COMM 329 Screenwriting	
			COMM 332 Web Publishing	
			COMM 345 Writing for the Electronic	
			Media	
			COMM 420 Digital Photography for	
			Convergent Media	
			COMM 432 Media in Film	

			CONANA 43C Chromosina - NA - dia dia 147 li	
			COMM 436 Streaming Media in Web	
			Publishing	
			COMM 485 Topics in Media & Culture	
			COMM 490 Internship (3-6)	
			COMM 493 Seminar in Communication	
			(4-8)	
			COMM 496 Field Studies in	
			Communication (3)	
			Complete 11 additional credits in	11
			directed electives to equal 38 total	
			credits in the major such that at least	
			11 credits are in 400-level classes and	
			at least 18 credits in 300- and 400-level	
			courses. Two courses from other	
			departments and programs (e.g.	
			Journalism, Cinema Studies) can count	
			as directed electives towards the	
			major, upon advisor approval).	
			COMM 115 and COMM 140 DO NOT	
			count towards this major.	
38	Program Course Credits:	15		38
39	Required Minor:		117	18
40		Open	Electives	
41	Students who have fulfilled the			
	foreign language requirement in	~ 1		
	high school or who use open			
	elective credits at the community			
	college to fulfill foreign language			
	and/or minor requirements will			
	end up with more open elective			
	credits at CCSU.			
42	Open Elective credits:	9		12
43	Total Credits at the Community		Total Credits for the 4-Year Degree	120
	College			
1			I .	

Complete four-year degree with articulation of community college degree to four-year degree **Communication B.S.**

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

1	Commu	unity Colleges		ECSU		
2		-,6	Credits		Credits	
3	Framework30					
4	General Education Requirements					
5	Competency:			_		
6	Section A					
7	Written I	English 101	3	T1 College Writing, Literature and Thought	3	
8	Written II	Gen Ed	3	T1 College Writing, Literature and Thought	3	
9	Scientific Reasoning	Gen Ed	3-4	T1 Natural Sciences	3-4	
10	Scientific Knowledge	Gen Ed	3-4	T2 Natural Sciences	3-4	
11	Quantitative	Gen Ed	3	T1 Math	3	
12	Historical Knowledge	Gen Ed	3	T1 Historical Perspectives	3	
13	Social Phenomena	Gen Ed	3	Social Sciences	3	
14	Aesthetic Dimensions	Gen Ed	3	Arts in Context	3	
15	Section B					
16	Competency:	Gen Ed	3	FYI 100	3	
17	Competency:	Gen Ed	3	Health and Wellness	3	
18	Framework30 Cr	edits (30-31)			30-31	
19		7		Pathway30		
20		Additi	onal Ge	eneral Education Courses		
21	Additional Genera	al Education	3	Creative Expressions	3	
22	I: Creativity	-1 Fal + i	2	Individuals and Coninting	1	
22	Additional General II: Global Knowle		3	Individuals and Societies	3	
23				Cultural Perspectives	3	
24				Applied Information Technologies	3	
25				Tier 3 Capstone (Must be taken at ECSU)	3	
26	Students should o	consider		Foreign Language Proficiency:	6	
	completing foreig	n language		See requirements <u>here</u> . If the requirement		
	requirements			has been met in whole or in part, general		
				education and open elective credits will		
				adjust accordingly.		
27	General Education	n Credits:	36-37		51-52	
28			Major	Program Courses		
29	If taken at the co	mmunity	(3)	COM 230 Basic Speech	3	

	COM 173 Oral Communication			
30	COM 101 Intro to Mass Communication	3	COM 100 Intro to Mass Communication	3
31	One or both of the following will have been taken at the community college: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism)	3-6	COM 101 Interpersonal Communication OR COM 2XX If COM 172 is not chosen, this course will count as one of the required major electives below.	(3)
32	Choose two additional COM courses (not COM 100)	6	COM 1XX or COM 2XX These courses will count as required major electives below.	6
33			COM 101 Interpersonal Communication (If not taken at the community college)	(3)
			COM 300 Communication Law and Ethics	3
34			COM 350 Communication Writing	3
35			COM 400 Communication Research	3
36			COM 403 Mass Communication Theory	3
37			COM 490 Communication Internship (3) OR COM 491 Communication Internship (6)	3-6
38			Complete remaining electives to add up to 15 credits: COM 115 Introduction to Video Editing COM 120 Television Production I COM 174 Resources, Research and Responsibilities COM 210 Photography I COM 215 Media Aesthetics COM 220 Television Production II COM 241 Introduction to Radio and Audio Production COM 245 Digital/Analog Audio Production: Radio/Video/Internet COM260 Introduction to Public Relations COM 270 Advertising Essentials COM 301 Persuasion COM 310 Digital Photography COM 312 Professional Presentations COM 320 Television Production III COM 321 History of Communication COM 325 Motion Graphics and Visual Effects for Film & Video	3-6

COM 340 Broadcast Management COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM 372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 36-39 Open Electives 15 Open Electives 29-33 Total Credits at the Community College Community College Community College Community College Community College 120				COM 330 Organizational Communication	
COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 440 Workshop in Radio and Audio COM 440 Public Relations Crisis Management COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 40 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
COM 355 Radio and Television News Writing COM 357 Scriptwriting and Presentation COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 International Advertising and Public Relations COM 425 Advanced Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 440 Workshop in Radio and Audio COM 440 Workshop in Radio and Audio COM 440 Advanced Journalism COM 468 Public Relations Crisis Management COM 468 Public Relations Crisis Management COM 468 Public Relations Crisis Management COM 478 Advertising Media Planning COM 478 Advertising Campaigns				_	
COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 468 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 436 Non-Linear Editing COM 435 Documentary Production COM 436 Advanced Journalism COM 460 Special Topics in Communication COM 468 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 40 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				_	
COM 361 Publication Design COM 364 Public Relations Writing Methods COM 372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 476 Advertising Campaigns COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
COM 372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Crisis Management COM 476 Advertising Media Planning COM 476 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				_	
Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 460 Special Topics in Communication COM 468 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 36-39 Open Electives Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 1 29-33 43 Total Credits at the COM 420 Workshop in Television Workshop: News COM 435 Documentary Production COM 436 Public Relations Campaigns COM 478 Advertising Campaigns 36-39 47 Open Electives 48 Open Electives 49 Open Elective Credits at the 40 Open Elective Credits at the 40 Open Elective Credits at the 41 Open Elective Credits at the 42 Open Elective credits: 9 10 Open Elective Follows 43 Total Credits at the				_	
COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 1 29-33 43 Total Credits at the COM 420 Workshop in Television Workshop: News COM 435 Documentary Production COM 436 Public Relations Campaigns COM 478 Advertising Campaigns 36-39 47 Open Electives 48 Open Electives 49 Open Elective Credits at the 40 Open Elective Credits at the 40 Open Elective Credits at the 41 Open Elective Credits at the 42 Open Elective credits: 9 10 Open Elective Follows 43 Total Credits at the				COM 373 Advertising Copywriting	
COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 460 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 476 Advertising Media Planning COM 476 Advertising Campaigns COM 476 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				•	
COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				•	
COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				COM 430 Non-Linear Editing	
COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 36-39 40 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120					
COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				COM 440 Workshop in Radio and Audio	
COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 Total Credits for the 4-Year Degree 120				COM 450 Advanced Journalism	
Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree				COM 460 Special Topics in Communication	
COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the COM 468 Public Relations Campaigns COM 478 Advertising Media Planning COM 478 Advertising Com 478 Ad				COM 464 Public Relations Crisis	
COM 476 Advertising Media Planning COM 478 Advertising Campaigns 39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120				Management	
29 Program Course Credits: 15 COM 478 Advertising Campaigns 36-39 40 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120				COM 468 Public Relations Campaigns	
39 Program Course Credits: 15 Open Electives 41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120				COM 476 Advertising Media Planning	
41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 43 Total Credits at the Open Electives 29-33 43 Total Credits at the				COM 478 Advertising Campaigns	
41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree	39	Program Course Credits:	15		36-39
41 Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120	40		0	pen Electives	
the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120	41	Students who have fulfilled			
requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120		the foreign language			
who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120					
at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120					
fulfill foreign language requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120					
requirements will end up with more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120					
more open elective credits at ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120					
ECSU. 42 Open Elective credits: 9 29-33 43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120					
43 Total Credits at the 60-61 Total Credits for the 4-Year Degree 120	L				
	42	Open Elective credits:	9		29-33
Community College	43	Total Credits at the	60-61	Total Credits for the 4-Year Degree	120
		Community College			

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Advertising and Public Relations, B.S.

All courses in major must have a C or better

1	Community Colleges			SCSU			
2	,		Credits		Credits		
3	Go	eneral Edu	cation	Requirements			
4	Framework30						
5	Competency:						
6	Section A						
7	Written I	English 101	3	First Year Experience	3		
8	Written II	Gen Ed	3	Written Communication (W&R)	3		
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4		
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4		
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3		
12	Historical Knowledge	Gen Ed	3	Time and Place	3		
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3		
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3		
15	Section B						
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3		
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3		
18	Framework30 Credits (30-31)				30-31		
19	Addi	itional Ger	neral Ed	lucation Courses			
20	Additional General Education Creativity	l:	3	Creative Drive	3		
21	Additional General Education Knowledge	II: Global	3	Global Awareness	3		
22				Select one of the following two areas:	3		
23				American Experience	(3)		
24				Mind and Body	(3)		
25				Tier 3 Connections Capstone	3		
				course (must be taken at SCSU)			
26	General Education Credits:		36-37		42-43		
1 27	Major Program Requirements						
27							
28	If taken at the community coll COM 173 Oral Communication	-	(3)	COM 101 – Public Speaking	3		
	If taken at the community col	า	3	COM 101 – Public Speaking MDS 245 – Introduction to Media Studies	3		

30	One or both of the following will have been taken at the community college: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3-6	COM 210: Human Communication Or COM 212: Visual Communication Or COM 2xx	3
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
34			COM 221: Introduction to Advertising and Public Relations	3
35		1	COM 335: Advertising Strategy and Planning	3
36			COM 350 Workplace Communication	3
37			Choose 3 – COM 234: Copywriting and Creative Concepts COM 238: Fundamentals of Communication Design COM 336: Writing Copy for Integrated Media COM 338: Advanced Communication Design COM 340: Brand Management	9
38			Choose 1 – COM 402: Social Media Campaigns COM 472: Advertising and Public Relations Campaigns COM 493: Practicum in Advertising and Public Relations	3

39			COM 450: Communication	3
			Capstone	
40	Program Course Credits	15		42
41	Ор	en Elec	tives	
42	Open Elective credits	8-9		36-37
43			Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
44	Total Credits at the Community College	60-61	Total Credits for the 4-Year	120
			Degree	



Complete four-year degree with articulation of community college degree to four-year degree **Communication – Film, Television, and Digital Production B.S.**

All courses in major must have a C or better

1	Community Colleges			SCSU	
2	·		Credits		Credits
3		General Ec	lucation	n Requirements	
4		F	ramew	ork30	
5	Competency:				
6	Section A				
7	Written I	English 101	3	First Year Experience	3
8	Written II	Gen Ed	3	Written Communication (W&R)	3
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed	3	Time and Place	3
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3
15	Section B		V		
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3
18	Framework30 Credits (30-	31)			30-31
19	Ad	ditional G	eneral E	Education Courses	
20	Additional General Education Creativity	on I:	3	Creative Drive	3
21	Additional General Education	on II: Global	3	Global Awareness	3
22				Select one of the following two areas:	3
23				American Experience	(3)
24				Mind and Body	(3)
25				Tier 3 Connections Capstone course (must be taken at SCSU)	3
26	General Education Credits:	1	36-37	,	42-43
27		Major Pr	ogram l	Requirements	
28	If taken at the community of COM 173 Oral Communication	college:	(3)	COM 101 – Public Speaking	3
29	COM 101 Intro to Mass Communication		3	MDS 245 Introduction to Media Studies	3

30	One or both of the following will have	3	COM 210: Human Communication	3
	been taken at the community college:		Or	3
	COM 172 Interpersonal or Small Group		COM 212: Visual Communication	
	Or		Or	
	Media Production / Media Writing		COM 2xx	
	course (including journalism). A Media			
	Writing course with no visual			
	component or application will count as			
	COM 2xx.			
31			COM 210 and/or COM 212 (or both	6
			if not completed in either the box	
			above or the box below)	
32	Choose two additional COM courses	6	Certain courses may count as one	0-6
	(not COM 100)		or more of the courses below or as	
			either COM 210 or COM 212 or as	
			COM 2xx: General COM elective,	
			depending on the courses selected	
			at the community college	
33			COM 150: World of Communication	3
34			COM 359: Studio Production	3
35			COM 360: Field Production	3
36			COM 368: Graphics for Film,	3
			Television, and Digital Production	
37			Choose 1 – COM 480: Narrative	3
			Filmmaking	
) •	COM 485: Documentary	
			Filmmaking	_
38			COM 350: Workplace	3
			Communication	
39			COM 450: Communication	3
40		-	Capstone	
40			Choose 1 –	3
			COM 492: Practicum in Film,	
			Television & Digital	
			Production COM 494: Practicum in Intercultural	
			Communication	
			COM 497: Field Experience	
			COM 499: Independent Study	
41			Choose 2 –	6
+±			COM 258: Cinematic Technique	U
			COM 265: Video Technology	
			COM 274: Experimental Media	
			Production	
			COM 333: Scriptwriting for Film and	
			Television	
		1	T CTC VISIOTI	

46	Total Credits at the Community	60-61	Total Credits for the 4-Year Degree	120
			the community college to maintain 48 credits of courses in the major.	
			and/or COM 212 are not taken at	
_			count as open electives if COM 210	
45			Up to 6 credits of COM courses may	
44	Open Elective credits	8-9		29-30
43	1	Open Ele	ectives	
42	Program Course Credits	15		48
			Production	
			Television, and Digital	
			COM 492: Practicum in Film,	
			COM 485: Documentary Filmmaking (old 385)	
			(old 372)	
			COM 480: Narrative Filmmaking	
			Production	
			Television, and Digital	
			COM 468: Visual Effects for Film,	
			Production (old 377)	
			COM 459: Advanced Studio	
			Design (old 257)	
			COM 357: Advanced Audio Production and Sound	

Complete four-year degree with articulation of community college degree to four-year degree **Communication – Personal and Professional Communication B.S.**

All courses in major must have a C or better

1	Community Colleges			SCSU				
2			Credits		Credits			
3		General		on Requirements				
4				Framework30				
5	Competency:							
6	Section A							
7	Written I	English 101	3	First Year Experience	3			
8	Written II	Gen Ed	3	Written Communication (W&R)	3			
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4			
10	Scientific Knowledge	Gen Ed	3-4	Natural World II - Life and Environment	3-4			
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3			
12	Historical Knowledge	Gen Ed	3	Time and Place	3			
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3			
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3			
15	Section B							
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3			
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3			
18	Framework30 Credits (30	-31)			30-31			
19	A	dditional	General	Education Courses				
20	Additional General Educat Creativity	ion I:	3	Creative Drive	3			
21	Additional General Educat Global Knowledge	tion II:	3	Global Awareness	3			
22				Select one of the following two areas:	3			
23				American Experience	(3)			
24				Mind and Body	(3)			
25				Tier 3 Connections Capstone course	3			
26	General Education Credit	•	36-37	(must be taken at SCSU)	42-43			
27	General Education Credit			Deguinements	42-43			
				Requirements	1 -			
28	If taken at the community COM 173 Oral Communication	•	3	COM 101 – Public Speaking	3			
29	COM 101 Intro to Mass Communication		3	MDS 245 Introduction to Media Studies	3			

30	One or both of the following will have been taken at the community college: COM 172 Interpersonal or Small Group Or	3	COM 210 – Human Communication Or COM 212 Visual Communication Or	3
	Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.			
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
34			COM 287: Introduction to Communication Research	3
35		^	COM 300: Organizational Communication	3
36			COM 302: Relational Communication	3
37			COM 387: Communication Theory	3
38			COM 350: Workplace Communication	3
39			COM 450: Communication Capstone	3
40			Choose 1 –	3
			COM 430: Communication Strategies	
			in the Workplace	
			COM 481: Applied Perspectives in	
			Personal and Professional	
			Communication	
			COM 494: Practicum in Intercultural	
			Communication	
			COM 497: Field Experience	
41			COM 499: Independent Study Choose 2 –	6
+1			COM 315: Team and Project	U
			Management	
			COM 370: Interpersonal Conflict and	
			Communication	
			COM 375: Family Communication	
			COM 410: Crisis and Communication	

		1	2211122 2 5 1 1 2 1 1 2	
			COM 422: Professional Training &	
			Development (old COM	
			322)	
			COM 430: Communication Strategies	
			in the Workplace	
			COM 440: Cultural Influences on	
			Communication	
			COM 481: Applied Perspectives in	
			Personal & Professional	
			Com	
			COM 490: Practicum in Personal &	
			Professional	
			Communication	
42	Program Course Credits	15		45
43		Open El	ectives	
44	Open Elective credits	8-9		32-33
45			Up to 6 credits of COM courses may	
			count as open electives if COM 210	
			and/or COM 212 are not taken at the	
			community college to maintain 48	
			credits of courses in the major.	
46	Total Credits at the Community	60-61	Total Credits for the 4-Year Degree	120
	College			

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Communication Studies B.A.

1	Community Colleges			WCSU			
2	Credits				Credits		
3		Fra	mewor	k30			
4	Gen	General Education Requirements					
5	Competency						
6	Section A						
7	Written I	WRT 101	3	Written Communication I	3		
8	Written II	Gen Ed	3	Written Communication II	3		
9	Scientific Reasoning	Gen Ed	3	Scientific Inquiry I	3		
10	Scientific Knowledge	Gen Ed	3-4	Scientific Inquiry II	3-4		
11	Quantitative	Gen Ed	3-4	Quantitative Reasoning	3-4		
12	Historical Knowledge	Gen Ed	3	General Education Elective	3		
13	Social Phenomena	Gen Ed	3	Critical Thinking	3		
14	Aesthetic Dimensions	Gen Ed	3	Creative Process	3		
15	Section B						
16	Competency	Gen Ed	3	Information Literacy	3		
17	Competency	Gen Ed	3	Oral Communication	3		
18	Framework30 Credits (30-31)	7	I .		30-31		
19		Pa	thway	30			
20	Additi	onal Gen	eral Ed	ucation Courses			
	Students complete a two-part ge	eneral educa	ition curr	iculum: Part I (Foundations) addres	ses life-		
	long learning in and through 10	competencie	es. Part II	(Exploration) requires students to a	complete		
	a minimum of 40 credits outside	their major.	. Students	s must also repeat three different			
	competencies, excluding writing	and first-ye	ar naviga	tion.			
	In the general education portion	of this prog	ram at th	ne community college, the student v	vill have		
				on Elective / Second Exposure requi			
				The student may have used open e			
	credit to complete one or both o			•	receive		
21	Additional General Education I:	•	3	General Education	3		
		,		Elective/Repeated			
				Competency/Explorations			
22	Additional General Education II:	Global	3	General Education	3		
	Knowledge			Elective/Repeated			
				Competency/Explorations			
23				Intercultural	0-3		
				Competence/Repeated			
1				Competency/Explorations			

24			Health and Wellness	3
25			A foreign language is required	
			for this major. Follow this link	0-6
			and click on the program sheet	
			for requirements. Three credits	
			of foreign language may count	
			as fulfilling Intercultural	
			Competence	
26			Must be taken at WCSU:	
27				
28			Written Communication III—	0
			embedded in a major course	
29			Culminating Gen Ed Experience	0
			 satisfied by a major capstone 	
30	General Education Credits	36-37		39-49
31	Major P	rogram	Courses	
32	COM 101 Intro to Mass Communication	3	COM 190 Intro to Mass	3
			Communication	
33	Choose 1:	3	COM 162 Interpersonal	3
	COM 172 Interpersonal Communication		Communication	
	Or		Or Or	
	Media Production / Media Writing course		COM 2xx General COM elective	
	(including journalism)			
	Choose 2 additional COM courses (not	6	COM 2xx General COM elective	6
	COM 100)			
34	72		COM 205 Communication	3
			Environments	
35			COM 219 Communication Ethics	3
36			COM 290 Communication	3
27			Theory	
37	•		COM 390 Communication	3
20			Research Methods	
38			COM 495 Senior Thesis	3
39			Choose any 2 or 3 Com	6-9
			2xx/3xx/4xx General COM	
40			electives	
40				
42	Program Course Credits:	12		33-36
43	•	n Elect	ives	23 30
44	COM 173 Public Speaking	3	COM 160- Public Speaking	3
45	Students who have fulfilled foreign	3	COM 100- Fublic Speaking	3
45	language requirements in high school or			
	who use open elective credits at the			
	community college to fulfill foreign			
	community conege to runni foreign			

	language requirements will end up with more open elective credits at WCSU.			
46	Open Elective credits:	9		32-45
47	Total Credits at the Community College	60-61	Total Credits for the 4-Year	120
			Degree	



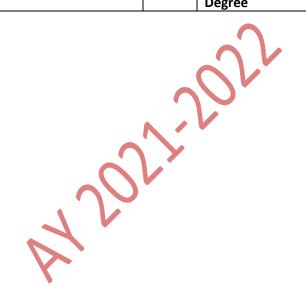
Complete four-year degree with articulation of community college degree to four-year degree **Media Arts – Media Production Option B.A.**

1	Community Colleges			WCSU		
2	Credits				Credits	
3		Fra	mewor	k30		
4	General Education Requirements					
5	Competency					
6	Section A					
7	Written I	WRT 101	3	Written Communication I	3	
8	Written II	Gen Ed	3	Written Communication II	3	
9	Scientific Reasoning	Gen Ed	3	Scientific Inquiry I	3	
10	Scientific Knowledge	Gen Ed	3-4	Scientific Inquiry II	3-4	
11	Quantitative	Gen Ed	3-4	Quantitative Reasoning	3-4	
12	Historical Knowledge	Gen Ed	3	General Education Elective	3	
13	Social Phenomena	Gen Ed	3	Critical Thinking	3	
14	Aesthetic Dimensions	Gen Ed	3	Creative Process	3	
15	Section B		//			
16	Competency	Gen Ed	3	Information Literacy	3	
17	Competency	Gen Ed	3	Oral Communication	3	
18	Framework30 Credits (30-31)	7		I	30-31	
19		Pa	thway	30		
20	Additi	onal Gen	eral Ed	ucation Courses		
	Students complete a two-part ge	eneral educa	ition curr	iculum: Part I (Foundations) addres	ses life-	
				(Exploration) requires students to a	-	
		•		s must also repeat three different	•	
	competencies, excluding writing	and first-ye	ar naviga	tion.		
		- f + h :	+ 1	and the same of the same and the same of t	:!!! !	
				ne community college, the student v		
				on Elective / Second Exposure requi		
				The student may have used open e	riective	
21			3	d Second Exposure requirements.	3	
21	Additional General Education I:	Creativity	3	General Education	3	
				Elective/Repeated		
22	Additional General Education II:	Global	3	Competency/Explorations General Education	3	
~ ~	Knowledge	Global	٥	Elective/Repeated	3	
	Kilowieuge			Competency/Explorations		
23				Intercultural	0-3	
23				Competence/Repeated	0-3	
				Competency/Explorations		
				Competency/Explorations		

24			Health and Wellness	3
25			A foreign language is required	
			for this major. Follow this <u>link</u>	0-6
			and click on the program sheet	
			for requirements. Three credits	
			of foreign language may count	
			as fulfilling Intercultural	
			Competence	
26			Must be taken at WCSU:	
27				
28			Written Communication III—	0
			embedded in a major course	
29			Culminating Gen Ed Experience	0
			– satisfied by a major capstone	
30	General Education Credits	36-37	satisfied by a major expectite	39-49
31			Courses	33 43
	iviajor P	rogram	Courses	_
32			COM 110 Sight, Sound &	3
			Motion	
33	Choose 1:	<mark>3</mark>	COM 146 Basic Video	3
	COM 172 Interpersonal Communication		Production	
	(received for open elective credit – see			
	lines 45 and 46)			
	Or Or			
	Media Production / Media Writing course	Y		
	(including journalism)			
	If a Media Production (like Basic Video			
	Production) is chosen, then it will count as			
	COM 146.			
	If a Media Writing course is taken, it will			
	count as either			
	COM 242 Script Writing			
	OR OR			
	COM 243 Broadcast Writing			
	See line 40.			
34			COM 219 Communication Ethics	3
35		İ	COM 230 History of Mass	3
			Media	-
36			COM 271 Exploring the Film	3
37		1	COM 290 Communication	3
"			Theory	,
20			-	2
38			COM 390 Communication	3
		-	Research Methods	2
39			COM 495 Senior Thesis	3
40			Complete 5 Media Production	15-16
			Option Classes (Consult	
			Advisor):	

	T		T	1
			COM 242 Script Writing	
			COM 243 Broadcast Writing	
			COM 246 Intermediate Video	
			Production	
			COM 247 Live News & Election	
			Coverage (4)	
			COM 252 Media Performance	
			Techniques	
			COM 270 Fundamentals of	
			Radio Broadcasting	
			COM 336 Postproduction	
			COM 340 Sound for Video	
			COM 394 Special Topics in	
			Media Production	
			COM 435 ????	
			COM 446 Advanced Video	
			Production	
41	Choose 2 additional COM courses (not	6	Troduction	
41	COM 100)	o o		
	,			
	Courses at the 200-level will count in the			
	major. Courses at the 100-level will be			
	received for open elective credit. See line	·		
	<mark>47.</mark>	\ /	V	
42	Program Course Credits:	15		39-40
43	Ope	n Elect	ives	
44	COM 101 Introduction to Mass	3	COM 190 Introduction to Mass	3
	Communication	_	Communication	
45	COM 172 Interpersonal Communication	3	If COM 172: COM 162	3
.	OR	_	Interpersonal Communication	
	COM 173 Oral Communication		If COM 173: COM 160 Public	
	CON 173 Oral Communication			
		_	Speaking	(0)
46	Choose 1:	<mark>3</mark>		(3)
	COM 172 Interpersonal Communication			
	(see line 45)			
	<mark>Or</mark>			
	Media Production / Media Writing course			
	(including journalism)			
	,			
	If a Media Production (like Basic Video			
	If a Media Production (like Basic Video			
	Production) is chosen, then it will count as			
	· ·			
	Production) is chosen, then it will count as COM 146. See line 33.			
	Production) is chosen, then it will count as COM 146. See line 33. If a Media Writing course is taken, it will			
	Production) is chosen, then it will count as COM 146. See line 33. If a Media Writing course is taken, it will count as either			
	Production) is chosen, then it will count as COM 146. See line 33. If a Media Writing course is taken, it will count as either COM 242 Script Writing			
	Production) is chosen, then it will count as COM 146. See line 33. If a Media Writing course is taken, it will count as either			

	See line 40.		_	
47	Choose 2 additional COM courses (not	<mark>6</mark>		(0-6)
	COM 100)			
	Courses at the 200-level will count in the			
	major. Courses at the 100-level will be			
	received for open elective credit. See line			
	<mark>41.</mark>			
48	Students who have fulfilled foreign			
	language requirements in high school or			
	who use open elective credits at the			
	community college to fulfill foreign			
	language requirements will end up with			
	more open elective credits at WCSU.			
49	Open Elective credits:	9		32-42
50	Total Credits at the Community College	60-61	Total Credits for the 4-Year	120
			Degree	



Transfer Pathway and Degree Program Charter Oak State College

Complete four-year degree with articulation of community college

Bachelor of Arts in General Studies: Communication Concentration

1	Community Col	leges*:		COSC	
2	•		Credits		Credits
3		Frame	work30	**	•
4	General Education Requirements				
5	Competency:				
6	Section A				
7	Written I	ENG*101	3	ENG 101 Composition 101	3
8	Written II	Gen Ed	3	ENG 102 Composition 102	3
9	Scientific Reasoning	Gen Ed	3-4	Natural Sciences	7-8
10	Scientific Knowledge	Gen Ed	3-4		
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed	3	U.S History/Gov or Non-U.S	3
				Hist (Must meet both	
				requirements – see line 21)	
13	Social Phenomena	Gen Ed	3	Social/Behavioral Science	3
14	Aesthetic Dimensions	Gen Ed	3	Literature and Fine Arts	3
15	Section B				
16	Competency:	Gen Ed	3	Oral Communication	3
17	Competency:	Gen Ed	3	Ethical Decision Making	3
18	Framework30 Credits (30-31):				
19	Pathway30				
20	Additi	onal Gener	al Educ	ation Courses	
21				U.S. History/Gov or Non-U.S	3
				Hist (Must meet both	
				requirements – see line 12)	
22	Additional General Education II:	Global	3	Global Understanding	3
	Knowledge				
23				IDS 101 Cornerstone Course	3
24	General Education Credits:		33-34		40-41
25		Major Pro	gram C	ourses	
26	COM 173 Public Speaking (if tak	en at the	3-6	Three (3) courses in	9
	community college)			Communication Theory and	
	and			Philosophy:	
	COM 101 Introduction to Mass			Communication Theory	
	Communication			Mass Media and Society	
				Theories of Human	
				Communication	

Sociology of Communication Communication Ethics Public Opinion Introduction to/History of Mass Media Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Law Communication Law Communication Strategy Educational Media Journalism					
Public Opinion Introduction to/History of Mass Media Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Sociology of Communication	
Introduction to/History of Mass Media Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) 27 27 28 28 Intercultural Communication Semantics Group Communication (not Psychology) 3 Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Communication Ethics	
Mass Media Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Public Opinion	
Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) 27 One (1) course in Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Introduction to/History of	
Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) 27 One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Mass Media	
Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) 27 One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology) One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Law Communication Strategy Educational Media					
Interpersonal Communication Semantics Group Communication (not Psychology) 27 One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology 28 Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Semantics Group Communication (not Psychology) 27 One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Group Communication (not Psychology) 27 One (1) course in 3 Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology 7 mo (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Psychology) One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral (Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology 7 wo (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
27 One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology 28 Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				•	
Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology 7 wo (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media	27				3
Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology 7wo (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Methods/Approaches:	
Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Communication Research	
Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Research Design	
Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Essentials of Oral	
Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Interpretation	
Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media				Media Campaigns	
Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Media Literacy (not Business) Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Research Methods in Psychology/Sociology Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Psychology/Sociology Two (2) courses in Applied 6 Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media			>	* *	
Two (2) courses in Applied 6 Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media					
Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media	20				
Advertising Argumentation Communication Law Communication Strategy Educational Media	28				Ь
Argumentation Communication Law Communication Strategy Educational Media					
Communication Law Communication Strategy Educational Media				_	
Communication Strategy Educational Media					
Educational Media					
		•		Communication Strategy	
Journalism				Educational Media	
				Journalism	
Print Editing				Print Editing	
Public Relations				Public Relations	
Radio/TV/Film/Broadcasting				Radio/TV/Film/Broadcasting	
Scriptwriting					
29 One or both of the following will have been 3-6	29	One or both of the following will have been	3-6		
taken at the community college:					
COM 172 Interpersonal Communication		, -			
OR					
COM ### (or other designation) Media					
Production of Media Writing courses					
(including journalism) – this course will fulfill					
		a requirement in one of the above fields.			
				Fitteen (15) elective credits in	15
30 Fifteen (15) elective credits in communication, speech or	30			•	

24	Choose two additional COM courses – these	6	speech pathology. Up to nine (9) of these credits can be in appropriate sociology and/or psychology subjects	
31	courses will count in one of the above fields.	0		
32	coarses will count in one of the above helds.		COM 499 Capstone	3
33	Program Course Credits:	15	- Company	36
		Elective	es	
34	Additional General Education I – Creativity	3		3
35	Open Elective credits:	9	The total remaining open elective credits must be used to meet the following overall requirements: 1. Total Liberal Arts credits in the degree must total 90 credits. 2. 30 Upper Level credits (300 and 400 level) are required for BA degree. 3. Any open elective credits remaining after the requirements of 1 and 2 have been met can be completed with any college-level courses.	40-41
36	Total Credits at the Community College	60-61	Total Credits for the 4-Year	120
			Degree	

Credits remaining in the four-year degree Strategic Communications B.A.

1	Central Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Study Area I – Literature	3
5	Study Area III – Behavioral Sciences	3
6	Skill Area II – Math/Stat/ Comp Sci:	3
7	Skill Area III – Foreign Language Proficiency. See requirements here. If the	6
	requirement has been met in whole or in part, general education and open elective	
	credits will adjust accordingly.	
8	General Education Credits	15
9	Remaining Major Program Requirements	·
10	Course	Credits
11	One or both of the following two will have been taken at the community college	
12	COMM 140 Public Speaking – if not taken at the Community College	0-3
13	COMM 215 Interpersonal Communication – If not taken at the Community College	0-3
14	COMM 231 Communication Technologies	3
15	One of the following two will have been taken at the community college:	3
16	COMM 234 Public Relations	(0-3)
17	COMM 253 Introduction to Organizational Communication	(0-3)
18	COMM 343 Communication and Social Influence	3
19	Other Related/Special Requirements – choose one of the following blocks:	8
20	For Public Relations Emphasis:	(8-0)
	COMM 334 Public Relations Strategies & Techniques	
	AND	
	COMM 410 Public Opinion	
	OR	
	COMM 434 Campaign Development Methods	
	OR	
	COMM 439 Social Media Methods & Big Data	(2.2)
21	For Organizational Communication Emphasis:	(8-0)
	COMM 356 Professional Communication	
22	COMM 453 Organizational Communication	12
22	Elective courses in the field:	12
	COMM 301 Critical Thinking (4)	
	COMM 302 Problem Solving & Decision Making (4) COMM 315 Political Communication (4)	
	COMM 316 Gender & Communication (3)	
	COMM 332 Web Publishing (4)	
	COMM 339 Social Media & Public Relations (4)	
	COMM 341 Signature Events: Public Relations and Media Relations (3)	
	COMM 345 Writing for the Electronic Media (4)	

29	Total Credits Remaining for the 4-Year Degree	62-65
28	Open Elective credits	0
	minor requirements will end up with more open elective credits at the CCSU.	
	use open elective credits at the community college to fulfill foreign language and/or	
27	Students who have fulfilled the foreign language requirement in high school or who	
26	Courses	Credits
25	Remaining Open Electives	
	college.	
24	Minor – Students should consider beginning work on a minor at the community	18
23	Program Course Credits	29-32
	COMM496 Field Studies (3-6)	
	COMM 495 Special Topic (3-4)	
	COMM 490/492 Internship (3-6) COMM 493 Capstone (4-8)	
	COMM 458 Sports Communication (4)	
	COMM 456 Corporate Communication (4)	
	COMM 454 Communication & Social Change (3)	
	COMM 452 Health Communication (4)	
	COMM 451 Environmental Communication (3)	
	COMM 450 Communication Skills for Training and Development (3)	
	COMM 436 Streaming Media in Web Publishing (4)	
	COMM 414 Nonverbal Communication (4)	
	COMM 406 Case Studies in Public Relations (4)	
	COMM 355 Converging Media (4)	
	COMM 353 Interviewing Theory & Practice (3)	

Credits remaining in the four-year degree Media Studies B.A. – Digital Filmmaking and Television Production Emphasis

1	Central Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Study Area I – Literature	3
5	Study Area III – Behavioral Sciences	3
6	Skill Area II – Math/Stat/ Comp Sci:	3
7	Skill Area III – Foreign Language Proficiency. See requirements here. If the	6
	requirement has been met in whole or in part, general education and open elective	
	credits will adjust accordingly.	
8	General Education Credits	15
9	Remaining Major Program Requirements	
10	Course	Credits
11	COMM 140 Public Speaking – If not taken at the Community College	0-3
12	One or both of the following two may have been taken at the community college:	0-6
13	COMM 220 Introduction to History of Film	(3)
	OR	
	COMM 255 Visual Communication	
14	COMM 227 Introduction to TV Production	(3)
	OR	
	COMM 228 Introduction to Digital Film Production	
15	COMM 231 Communication Technologies	3
16	COMM 336 Media Literacy	3
17	Required Emphasis Courses	10-12
	Students must take at least 3 courses from the list below and should complete COMM	
	227 or COMM 228 prior to taking any of these additional courses:	
	COMM 327 TV Production	
	COMM 328 Digital Film Production I	
	COMM 329 Screenwriting	
	COMM 345 Writing for the Electronic Media	
	COMM 427 Studio Production	
	COMM 428 Digital Film Production II	
	COMM 485 Topics in Media & Culture	
	COMM 487 TV Documentary	
	COMM 488 Film Documentary	
	COMM 490 Internship (3-6)	
	COMM 493 Seminar in Communication (4-8)	
10	COMM 496 Field Studies in Communication (3)	4.4
18	Complete 11 additional credits in directed electives to equal 38 total credits in the	11
	major such that at least 11 credits are in 400-level classes and at least 18 credits in 300-	
	and 400-level courses. Two courses from other departments and programs (e.g.	
	Journalism, Cinema Studies) can count as directed electives towards the major, upon	
	advisor approval).	1

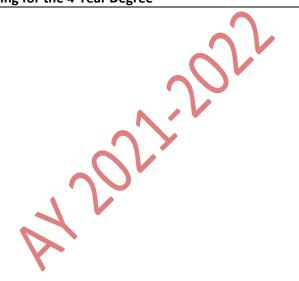
19	Program Course Credits	27-38
20	Minor – Students should consider beginning work on a minor at the community	18
	college.	
21	Remaining Open Electives	
22	Courses	Credits
23	Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language and/or minor requirements will end up with more open elective credits at the CCSU.	
24	Open Elective credits	0
25	Total Credits Remaining for the 4-Year Degree	60-71



Credits remaining in the four-year degree Media Studies B.A. – Media Analyst Emphasis

1	Central Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Study Area I – Literature	3
5	Study Area III – Behavioral Sciences	3
6	Skill Area II – Math/Stat/ Comp Sci:	3
7	Skill Area III – Foreign Language Proficiency. See requirements here. If the	6
	requirement has been met in whole or in part, general education and open elective	
	credits will adjust accordingly.	
8	General Education Credits	15
9	Remaining Major Program Requirements	
10	Course	Credits
11	COMM 140 Public Speaking – If not taken at the Community College	0-3
12	One or both of the following two may have been taken at the community college:	0-6
13	COMM 220 Introduction to History of Film	(3)
	OR	
	COMM 255 Visual Communication	
14	COMM 227 Introduction to TV Production	(3)
	OR	
	COMM 228 Introduction to Digital Film Production	
15	COMM 231 Communication Technologies	3
16	COMM 336 Media Literacy	3
17	Required Emphasis Courses	10-12
	Students must take at least 3 courses from the list below and should complete COMM	
	336 prior to taking any of these additional courses:	
	COMM 301 Critical Thinking	
	COMM 315 Political Communication	
	COMM 319 Filmic Narrative	
	COMM 338 Analysis of News	
	COMM 355 Converging Media	
	COMM 380 Women & Film	
	COMM 382 American Cinema	
	COMM 410 Public Opinion	
	COMM 431 Mass Media & Society	
	COMM 432 Media in Film	
	COMM 445 Advertising & Society	
	COMM 445 Advertising & Society	
	COMM 455 Global Visual Communication	
	COMM 465 Sport & Media: Images & Representations	
	COMM 485 Topics in Media & Culture	
	COMM 490 Internship (3-6)	
	COMM 493 Seminar in Communication (4-8)	

	COMM 496 Field Studies in Communication (3)	
18	Complete 11 additional credits in directed electives to equal 38 total credits in the	11
	major such that at least 11 credits are in 400-level classes and at least 18 credits in 300-	
	and 400-level courses. Two courses from other departments and programs (e.g.	
	Journalism, Cinema Studies) can count as directed electives towards the major, upon	
	advisor approval).	
19	Program Course Credits	27-38
20	Minor – Students should consider beginning work on a minor at the community	18
	college.	
21	Remaining Open Electives	
22	Courses	Credits
23	Students who have fulfilled the foreign language requirement in high school or who	
	use open elective credits at the community college to fulfill foreign language and/or	
	minor requirements will end up with more open elective credits at the CCSU.	
24	Open Elective credits	0
25	Total Credits Remaining for the 4-Year Degree	60-71



Credits remaining in the four-year degree Media Studies B.A. – Multimedia Production and New Technologies Emphasis

1	Central Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Study Area I – Literature	3
5	Study Area III – Behavioral Sciences	3
6	Skill Area II – Math/Stat/ Comp Sci:	3
7	Skill Area III – Foreign Language Proficiency. See requirements here. If the	6
	requirement has been met in whole or in part, general education and open elective	
	credits will adjust accordingly.	
8	General Education Credits	15
9	Remaining Major Program Requirements	
10	Course	Credits
11	COMM 140 Public Speaking – If not taken at the Community College	0-3
12	One or both of the following two may have been taken at the community college:	0-6
13	COMM 220 Introduction to History of Film	(3)
	OR	
	COMM 255 Visual Communication	
14	COMM 227 Introduction to TV Production	(3)
	OR	
	COMM 228 Introduction to Digital Film Production	
15	COMM 231 Communication Technologies	3
16	COMM 336 Media Literacy	3
17	Required Emphasis Courses	10-12
	Students must take at least 3 courses from the list below and should complete COMM	
	227 or COMM 228 prior to taking any of these additional courses:	
	COMM 329 Screenwriting	
	COMM 332 Web Publishing	
	COMM 345 Writing for the Electronic Media	
	COMM 420 Digital Photography for Convergent Media	
	COMM 432 Media in Film	
	COMM 436 Streaming Media in Web Publishing	
	COMM 485 Topics in Media & Culture	
	COMM 490 Internship (3-6)	
	COMM 493 Seminar in Communication (4-8) COMM 496 Field Studies in Communication (3)	
10		11
18	Complete 11 additional credits in directed electives to equal 38 total credits in the major such that at least 11 credits are in 400-level classes and at least 18 credits in 300-	11
	and 400-level courses. Two courses from other departments and programs (e.g.	
	Journalism, Cinema Studies) can count as directed electives towards the major, upon	
	advisor approval).	
	COMM 115 and COMM 140 DO NOT count towards this major.	
19	Program Course Credits	27-38
	rrogram coarse eleuto	,-30

20	Minor – Students should consider beginning work on a minor at the community	18
	college.	
21	Remaining Open Electives	
22	Courses	Credits
23	Students who have fulfilled the foreign language requirement in high school or who	
	use open elective credits at the community college to fulfill foreign language and/or	
	minor requirements will end up with more open elective credits at the CCSU.	
24	Open Elective credits	0
25	Total Credits Remaining for the 4-Year Degree	60-71



Credits remaining in the four-year degree Communication B.S.

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

1	Eastern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Two designated general education courses must be completed at Eastern:	
5	Cultural Perspectives	3
6	Applied Information Technologies	3
7	Foreign Language Proficiency:	6
	See requirements <u>here</u> . If the requirement has been met in whole or in part, general	
	education and open elective credits will adjust accordingly.	
8	Must be completed at ECSU	
9	Tier 3 Capstone	3
10	General Education Credits	15
11	Remaining Major Program Requirements	•
12	Course	Credits
13	COM 101 Interpersonal Communication (If not taken at the community college)	0-3
14	COM 300 Communication Law and Ethics	3
15	COM 350 Communication Writing	3
16	COM 400 Communication Research	3
17	COM 403 Mass Communication Theory	3
18	COM 490 Communication Internship (3)	3-6
	OR	
	COM 491 Communication Internship (6)	
19	Complete remaining electives to add up to 15 credits:	3-6
	COM 115 Introduction to Video Editing	
	COM 120 Television Production I	
	COM 174 Resources, Research and Responsibilities	
	COM 210 Photography I	
	COM 215 Media Aesthetics	
	COM 220 Television Production II	
	COM 241 Introduction to Radio and Audio Production	
	COM 245 Digital/Analog Audio Production: Radio/Video/Internet	
	COM260 Introduction to Public Relations	
	COM 270 Advertising Essentials	
	COM 301 Persuasion	
	COM 310 Digital Photography	
	COM 312 Professional Presentations	
	COM 320 Television Production III	
	COM 321 History of Communication	
	COM 325 Motion Graphics and Visual Effects for Film & Video	
	COM 330 Organizational Communication	
	COM 340 Broadcast Management	

25	Total Credits Remaining for the 4-Year Degree	60
	requirements will end up with more open elective credits at ECSU.	
	open elective credits at the community college to fulfill foreign language	
24	Students who have fulfilled foreign language requirements in high school or who use	
23	Open Elective credits	18-27
22	Courses	Credits
21	Remaining Open Electives	
20	Program Course Credits	18-27
	COM 478 Advertising Campaigns	
	COM 476 Advertising Media Planning	
	COM 468 Public Relations Campaigns	
	COM 464 Public Relations Crisis Management	
	COM 460 Special Topics in Communication	
	COM 450 Advanced Journalism	
	COM 440 Workshop in Radio and Audio	
	COM 435 Documentary Production	
	COM 430 Non-Linear Editing	
	COM 425 Advanced Television Workshop: News	
	COM 420 Workshop in Television	
	COM 373 Advertising Copywriting	
	COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations	
	COM 361 Publication Design COM 364 Public Relations Writing Methods	
	COM 358 Scriptwriting and Presentation	
	COM 357 Scriptwriting	
	COM 355 Radio and Television News Writing	
	COM 351 Contemporary Print Journalism	

Credits remaining in the four-year degree Communication – Advertising and Public Relations, B.S.

All courses in major must have a C or better

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Select one of the following two areas:	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	If not taken at the community college:	(3)
	COM 101 Public Speaking	
12	Two of the following courses may have been completed at the community college; for	
	each that transfers as a specific course below, add three open electives	
13	COM 150: World of Communication	3
14	COM 210 Human Communication (if not taken at the community college; if taken at the	0-3
	community college, add three (3) credits to open electives)	
15	COM 212 Visual Communication (if not taken at the community college; if taken at the	0-3
	community college, add three (3) credits to open electives)	
16	COM 221: Introduction to Advertising and Public Relations	3
17	COM 335: Advertising Strategy and Planning	3
19	COM 350: Workplace Communication	3
20	Choose 3 –	9
	COM 234: Copywriting and Creative Concepts	
	COM 238: Fundamentals of Communication Design	
	COM 336: Writing Copy for Integrated Media	
	COM 338: Advanced Communication Design	
	COM 340: Brand Management	
21	Choose 1 –	3
	COM 402: Social Media Campaigns	
	COM 472: Advertising and Public Relations Campaigns	
	COM 493: Practicum in Advertising and Public Relations	
22	COM 450: Communication Capstone	3
23	Program Course Credits	36
24	Remaining Open Electives	1
25		_
26	Open Elective credits	18
27	Total Credits Remaining for the 4-Year Degree	60

Credits remaining in the four-year degree Communication – Film, Television, and Digital Production B.S.

All courses in major must have a C or better

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Select one of the following two areas:	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	If not taken at the community college:	(3)
	COM 101 Public Speaking	
12	Two of the following courses may have been completed at the community college; for	
	each that transfers as a specific course below, add three open electives	
13	COM 210 Human Communication (if not taken at the community college; if taken at the	(3)
	community college, add three (3) credits to open electives)	
14	COM 212 Visual Communication (if not taken at the community college; if taken at the	(3)
	community college, add three (3) credits to open electives)	
15	COM 150: World of Communication	3
16	COM 359: Studio Production	3
17	COM 360: Field Production	3
18	COM 368: Graphics for Film, Television, and Digital Production	3
19	Choose 1 – COM 480: Narrative Filmmaking	3
20	COM 485: Documentary Filmmaking	2
20	COM 350: Workplace Communication	3
21	COM 450: Communication Capstone	3
22	Choose 1 – COM 492: Practicum in Film, Television & Digital Production	3
	COM 494: Practicum in Intercultural Communication	
	COM 497: Field Experience COM 499: Independent Study	
23	Choose 2 – COM 258: Cinematic Technique	6
23	COM 265: Video Technology	
	COM 274: Experimental Media Production	
	COM 333: Scriptwriting for Film and Television	
	COM 357: Advanced Audio Production and Sound Design (old 257)	
	COM 459: Advanced Studio Production (old 377)	
	COM 468: Visual Effects for Film, Television, and Digital Production	
	COM 480: Narrative Filmmaking (old 372)	
	COM 485: Documentary Filmmaking (old 385)	
	COM 492: Practicum in Film, Television, and Digital Production	
24	Program Course Credits	39

25	Remaining Open Electives	
26	Open Elective credits	15
27	Total Credits Remaining for the 4-Year Degree	60



Credits remaining in the four-year degree Communication – Personal and Professional Communication B.S.

All courses in major must have a C or better

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Select one of the following two areas:	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	If not taken at the community college:	(3)
	COM 101 Public Speaking	
12	Two of the following courses may have been completed at the community college; for	
	each that transfers as a specific course below, add three open electives	
13	COM 150: World of Communication	3
14	COM 287: Introduction to Communication Research	3
15	COM 300: Organizational Communication	3
16	COM 302: Relational Communication	3
17	COM 387: Communication Theory	3
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 430: Communication Strategies in the Workplace	3
	COM 481: Applied Perspectives in Personal and Professional	
	Communication	
	COM 494: Practicum in Intercultural Communication	
	COM 497: Field Experience	
	COM 499: Independent Study	
21	Choose 2 – COM 315: Team and Project Management	6
	COM 370: Interpersonal Conflict and Communication	
	COM 375: Family Communication	
	COM 410: Crisis and Communication	
	COM 422: Professional Training & Development (old COM 322)	
	COM 430: Communication Strategies in the Workplace	
	COM 440: Cultural Influences on Communication	
	COM 481: Applied Perspectives in Personal & Professional Com	
	COM 490: Practicum in Personal & Professional Communication	0.0
22	COM 210 Human Communication (if not taken at the community college; if taken at the	0-3
- 22	community college, add three (3) credits to open electives)	0.0
23	COM 212 Visual Communication (if not taken at the community college; if taken at the	0-3
2.4	community college, add three (3) credits to open electives)	20
24	Program Course Credits	39

25	Remaining Open Electives	
26	Courses	Credits
27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60



Credits remaining in the four-year degree Communication – Communication Studies B.A.

2	Western Connecticut State University	
	Remaining General Education Courses	
3	Course	Credits
4	If not already met, the student must complete enough additional credits to add up to a total of 40 credits outside the major to meet the Explorations requirement. The Framework30 portion of the community college degree meets 30 of the 40 credits. The General Education I & II may have helped meet these requirements.	
	In the general education portion of this program at the community college, the student will have completed two of the required three General Education Elective / Second Exposure requirements and up to 36 credits of the Explorations requirement. The student may have used open elective credit to complete one or both of the Explorations and Second Exposure requirements.	
5	General Education Elective / Second Exposure; may have been completed with open elective credits at the community college	3
6	Health and Wellness	3
7	Intercultural Competence	3
8	A foreign language is required for this major. Follow this <u>link</u> and click on the program sheet for requirements. Three credits of foreign language may count as fulfilling Intercultural Competence	0-6
9	Must be taken at WCSU:	
10	Written Communication III – fulfilled in the major	0
12	Culminating Gen Ed Experience - fulfilled in the major	0
13	General Education Credits	12
14	Remaining Major Program Requirements	
1	Course	
15	LUUISE	Credits
15 16		Credits 3
	COM 205 Communication Environments COM 219 Communication Ethics	
16	COM 205 Communication Environments	3
16 17	COM 205 Communication Environments COM 219 Communication Ethics	3
16 17 18	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory	3 3 3
16 17 18 19	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory COM 390 Communication Research Methods	3 3 3 3
16 17 18 19 20	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory COM 390 Communication Research Methods COM 495 Senior Thesis	3 3 3 3
16 17 18 19 20 21	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory COM 390 Communication Research Methods COM 495 Senior Thesis Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives	3 3 3 3 3 6-9
16 17 18 19 20 21 22	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory COM 390 Communication Research Methods COM 495 Senior Thesis Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives Program Course Credits	3 3 3 3 3 6-9
16 17 18 19 20 21 22 23	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory COM 390 Communication Research Methods COM 495 Senior Thesis Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives Program Course Credits Remaining Open Electives	3 3 3 3 3 6-9 21-24
16 17 18 19 20 21 22 23	COM 205 Communication Environments COM 219 Communication Ethics COM 290 Communication Theory COM 390 Communication Research Methods COM 495 Senior Thesis Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives Program Course Credits Remaining Open Electives Courses	3 3 3 3 6-9 21-24

Credits remaining in the four-year degree Media Arts – Media Production Option B.A.

1	Western Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	If not already met, the student must complete enough additional credits to add up to a total of 40 credits outside the major to meet the Explorations requirement. The Framework30 portion of the community college degree meets 30 of the 40 credits. The General Education I & II may have helped meet these requirements.	
	In the general education portion of this program at the community college, the student will have completed two of the required three General Education Elective / Second Exposure requirements and up to 36 credits of the Explorations requirement. The student may have used open elective credit to complete one or both of the Explorations and Second Exposure requirements.	
5	General Education Elective / Second Exposure; may have been completed with open elective credits at the community college	3
6	Health and Wellness	3
7	Intercultural Competence	3
8	A foreign language is required for this major. Follow this <u>link</u> and click on the program sheet for requirements. Three credits of foreign language may count as fulfilling Intercultural Competence	0-6
9	Must be taken at WCSU:	
10		
11	Written Communication III – fulfilled in the major	0
12	Culminating Gen Ed Experience – fulfilled in the major	0
13	General Education Credits	12
14	Remaining Major Program Requirements	
15	Course	Credits
16	A total of 9 credits in the major may have been met at the Community College	
17	COM 110 Sight, Sound & Motion	3
18	COM 146 Basic Video Production – may have been met at the Community College	(3)
19	COM 219 Communication Ethics	3
20	COM 230 History of Mass Media	3
21	COM 271 Exploring the Film	3
22	COM 290 Communication Theory	3
23	COM 390 Communication Research Methods	3
24	COM 495 Senior Thesis	3
25	Complete 5 Media Production Option Classes (Consult Advisor): Up to three (9 credits) of these requirements may have been met at the Community College COM 242 Script Writing COM 243 Broadcast Writing	1516

		1
	COM 246 Intermediate Video Production	
	COM 247 Live News & Election Coverage (4)	
	COM 252 Media Performance Techniques	
	COM 270 Fundamentals of Radio Broadcasting	
	COM 336 Postproduction	
	COM 340 Sound for Video	
	COM 394 Special Topics in Media Production	
	COM 435 ????	
	COM 446 Advanced Video Production	
26	Program Course Credits	39-40
27	Remaining Open Electives	
28	Courses	Credits
29	Open Elective credits	8-9
30	Students who have fulfilled foreign language requirements in high school or who use	
	open elective credits at the community college to fulfill foreign language	
	requirements will end up with more open elective credits at WCSU.	
31	Total Credits Remaining for the 4-Year Degree	60

Credits remaining in the four-year degree Bachelor of Arts in General Studies: Communication Concentration

1	Charter Oak State College	
2	Remaining General Education Courses	
3	Course	Credits
4	U.S. History/Gov or Non-U.S Hist (Must meet both requirements)	3
5	IDS 101 Cornerstone Course	3
6	General Education Credits	6
7	Remaining Major Program Requirements	
8	Course	Credits
9	Communication courses transferred from the community college will count in one of the three categories below. Remaining credits for each category will be based on how those community college courses meet the requirements in each category	
10	Three (3) courses in Communication Theory and Philosophy: Communication Theory Mass Media and Society Theories of Human Communication Sociology of Communication Communication Ethics Public Opinion Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology)	0-9
11	One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology	0-3
12	Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media Journalism Print Editing	0-6

	Public Relations	
	Radio/TV/Film/Broadcasting	
	Scriptwriting	
13	Fifteen (15) elective credits in communication, speech or speech pathology. Up to nine	9-15
13	(9) of these credits can be in appropriate sociology and/or psychology subjects	9-13
14	COM 499 Capstone	3
15	Program Course Credits	21
16	Remaining Open Electives	
17	Courses	Credits
18	Open Elective credits	27-33
-	The total remaining open elective credits must be used to meet the following overall	55
	requirements:	
	1. Total Liberal Arts credits in the degree must total 90 credits.	
	2. 30 Upper Level credits (300 and 400 level) are required for BA degree.	
	3. Any open elective credits remaining after the requirements of 1 and 2 have	
	been met can be completed with any college-level courses.	
19	Total Credits Remaining for the 4-Year Degree	60